LGR
LUXEMBOURG GLOBAL RADIO

VIP PARTNER PROGRAMME

A PARTNERSHIP FOR A HEALTHIER, MORE VIBRANT LUXEMBOURG



Promoting Healthy Living in Luxembourg

Join Luxembourg Global Radio's VIP Partner Programme and show your commitment to a healthier, more active and more connected Luxembourg.

WHY PARTNER WITH LGR?

WIDE REACH
Connect with a local and international audience across 150+ countries.

POSITIVE BRAND ASSOCIATION
Align your business with health, wellbeing, culture and community in Luxembourg.

MULTI-PLATFORM VISIBILITY
Your brand on-air, on our website, in our articles and across our digital channels.

SUPPORT A LOCAL MEDIA BRAND
Help grow Luxembourg's international radio station and its nation branding mission.

A HEALTHIER LUXEMBOURG
Be part of a growing network that promotes active living, wellbeing and a positive lifestyle for all.



140,000+
Unique Listeners per Month

150+
Countries Reached

LGR VIP PARTNER

BECOME AN LGR VIP PARTNER TODAY

Full details and online information:
globalradio.lu/vip

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PRICING & ON-AIR OPTIONS



THE VIP MEMBERSHIP

€200 /month

Your core partnership with LGR includes:

- Prominent logo placement in the LGR VIP Partner section
- A dedicated business profile on the LGR website
- **One business feature / article per year**
- An official **VIP Partner digital badge**
- Priority consideration for selected LGR promotional campaigns and partnership opportunities



OPTIONAL ON-AIR ADVERTISING

Increase your visibility on Luxembourg Global Radio with regular on-air mentions for your business.

PACKAGE	MENTIONS PER DAY	MONTHLY PRICE	WHAT YOU GET
Starter	1 per day	€75 /month	A daily on-air mention (approx. 10–20 seconds) of your business.
Bronze	2 per day	€125 /month	Regular exposure with two mentions per day.
Silver	4 per day	€250 /month	A strong daily presence for consistent brand visibility.
Gold	8 per day	€500 /month	High-frequency exposure, ideal for promotions, events or seasonal campaigns.
Platinum	12 per day	€750 /month	Maximum on-air visibility with up to 12 mentions per day across our schedule.

YOUR TOTAL MONTHLY INVESTMENT

Choose the package that suits your business goals, combining the VIP membership with your preferred on-air advertising option.

VIP Only	VIP + Starter	VIP + Bronze	VIP + Silver	VIP + Gold	VIP + Platinum
€200 per month	€275 per month	€325 per month	€450 per month	€700 per month	€950 per month

Each mention is approximately **10–20 seconds**

Broadcast **7 days a week**

Mentions are scheduled throughout the day

You provide the preferred wording, subject to LGR approval

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