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LUXEMBOURG GLOBAL RADIO

Broadcasting from the Heart of Luxembourg to the world - 24/7

GLOBALRADIO.LU

Luxembourg Global Radio is your 24/7 window into the heart of Europe, bringing smooth vibes, cultural richness, and the unmistakable spirit of Luxembourg to a global audience. Broadcasting from the Grand Duchy, our station offers a carefully curated mix of international easy-listening classics and a guaranteed presence of Luxembourgish artists, creating the perfect soundtrack for listeners at home and abroad.

More than just music, Luxembourg Global Radio connects audiences to the country's vibrant cultural scene. Our programming highlights local festivals, concerts, and exhibitions, while cultural features explore Luxembourg's unique multilingual identity and traditions. Regular news updates and lifestyle content provide visitors with a distinctly Luxembourgish perspective, ensuring our station and website are both entertaining and informative.

With 75,000+ monthly listeners in over 95 countries, we combine global reach with local authenticity. Sponsors benefit from continuous exposure through on-air jingles, language learning segments, live video streams, and prominent placement on our website, which also features cultural news, a comprehensive events guide, and live weather updates. By partnering with us, sponsors gain not only international visibility but also the opportunity to support Luxembourg's thriving arts, music, and cultural heritage. Becoming a clear part of Luxembourg's growth through nation branding.

Luxembourg Global Radio is more than a station—it's a cultural ambassador.

Together, we can showcase the essence of Luxembourg to the world and put your brand at the heart of its global voice.

studio@globalradio.lu

https://globalradio.lu

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Why sponsor us?

A visible part of
Luxembourg's Nation Branding

75,000+ monthly listeners (100+ per hour)
in 95+ countries

24/7 non-stop easy listening, pop music
from all genres

10% Luxembourgish artists
always included in playlist

Unique features:

🎶 Global Reach –
Streamed worldwide via tens of radio portals

🗣️ Language Segments –
Luxembourgish words & phrases
every 30 min with sponsor slots

📺 Video Stream – Luxembourg scenery,
cultural news + sponsor logo placement

🌐 Website extras:

Art & cultural news

"What's On" guide
(3,500+ Luxembourg events)

Live weather updates

Sponsor banners

Sponsor benefits:

✔ Audio Sponsorships –
Main jingle & language spots
every 30 minutes, 24 hours a day

✔ Visual Branding –
Logos in live video stream
& website banners

✔ Global Exposure –
Be part of Luxembourg's
cultural nation branding

✔ Local Impact –
Support artists, events & culture

🚀 Partner with us

Put your brand at the heart of
Luxembourg's global voice

Together, we'll showcase Luxembourg's
identity, culture & music to the world

**👉 Contact us today to
explore sponsorship opportunities!**

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